



CEMCA

Commonwealth Educational Media Centre for Asia

**European Union (EU) Switch Asia "Bamboo4SD"
Financial and Business Literacy Campaign**

व्यवसाय एवं वित्तीय शिक्षण अभियान

In collaboration with



sidbi

CBS



Understanding and Evaluating Various Risks Related to Bamboo Based Enterprise



A background image showing several vertical bamboo stalks. The stalks are green and have distinct nodes. The image is slightly blurred, focusing on the central stalk.

OBJECTIVE

Getting aware of risks involved in bamboo based business and plan
To mitigate maximum number of risks

Bamboo Cultivation & Legal Issues

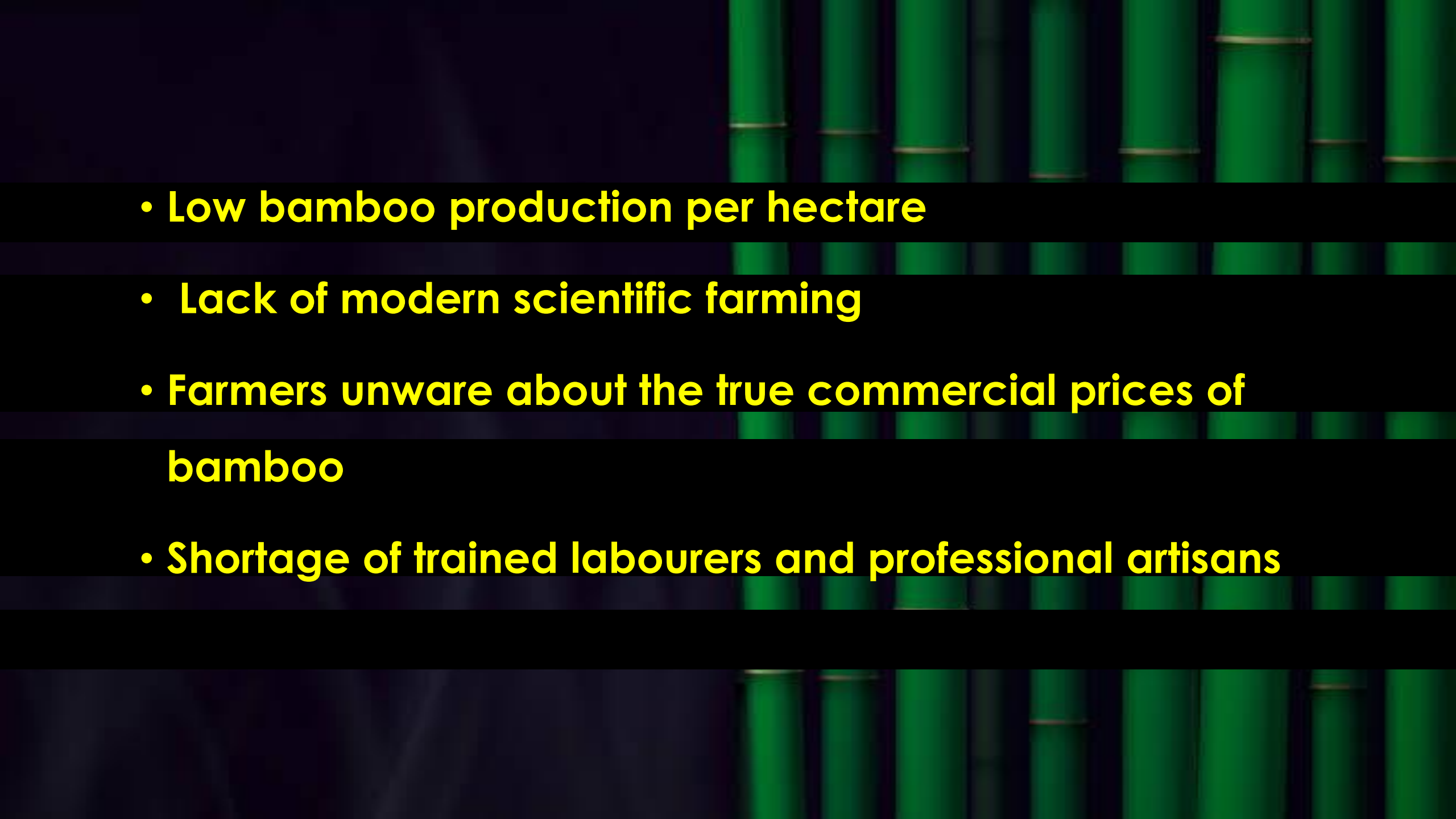
- Before 2018, bamboo was in the category of trees and now it falls in grass category
- The northeast region of the country has set new horizons in bamboo production

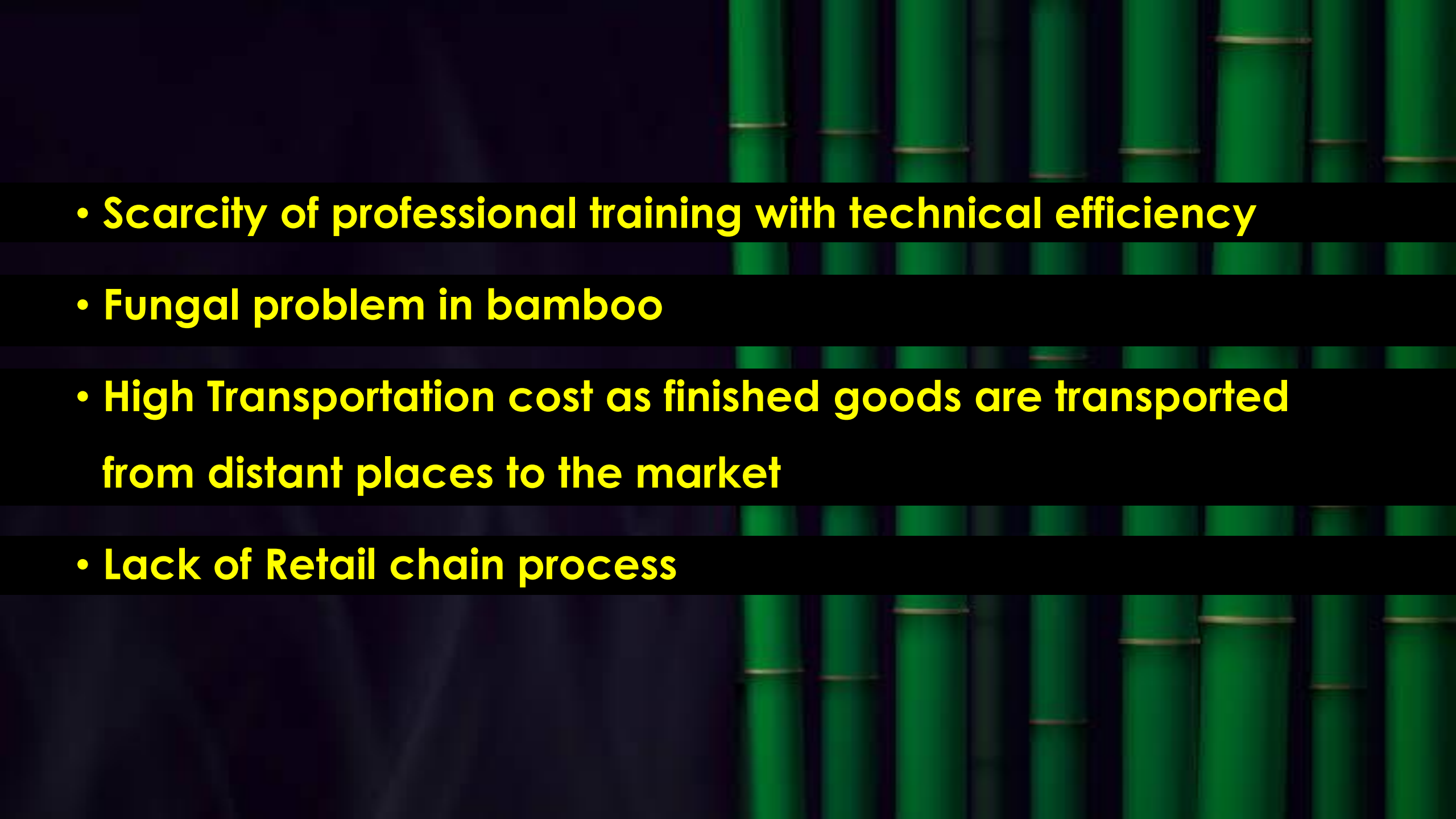




Risks associated with Bamboo Business

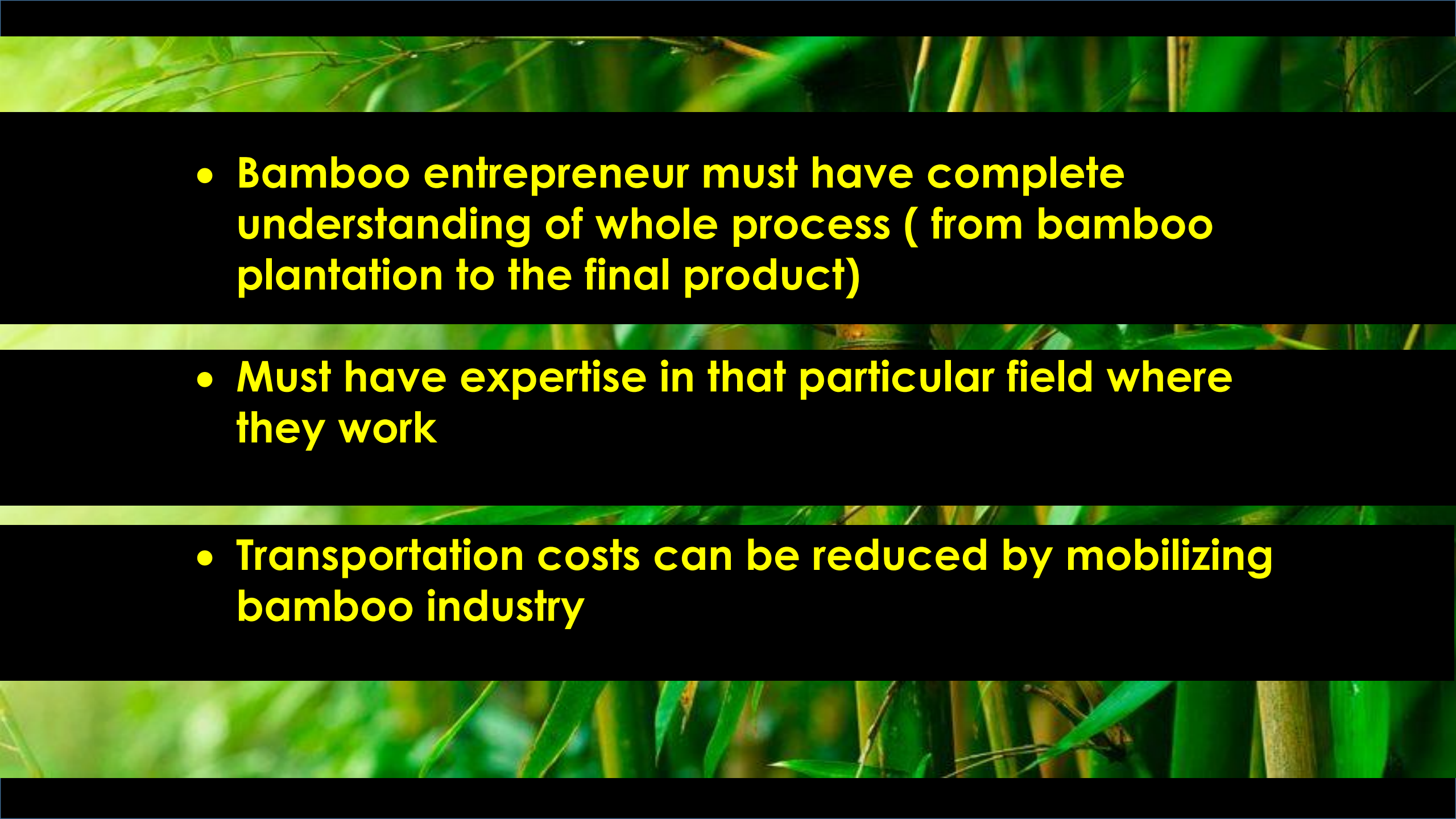



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- The background of the slide features a close-up, vertical view of several bamboo stalks. The stalks are a vibrant green color and are set against a dark, almost black background, which makes the green stand out. The lighting is soft, highlighting the texture of the bamboo and the nodes where the stalks are joined.
- **Low bamboo production per hectare**
 - **Lack of modern scientific farming**
 - **Farmers unaware about the true commercial prices of bamboo**
 - **Shortage of trained labourers and professional artisans**

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- The background of the slide features a close-up, vertical view of several bamboo stalks. The stalks are a vibrant green color and are set against a dark, almost black background, which makes the green stand out. The lighting is dramatic, highlighting the texture and nodes of the bamboo.
- **Scarcity of professional training with technical efficiency**
 - **Fungal problem in bamboo**
 - **High Transportation cost as finished goods are transported from distant places to the market**
 - **Lack of Retail chain process**



What should be done?

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- **Bamboo entrepreneur must have complete understanding of whole process (from bamboo plantation to the final product)**
 - **Must have expertise in that particular field where they work**
 - **Transportation costs can be reduced by mobilizing bamboo industry**

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- **Must take advantage of the training being provided by the government. Professionals with proper training and technical efficiency can lead the bamboo industry on new scale**
 - **Establishing Retail chain process**
 - **Training from National Skill Development Corporation (NSDC) for e-retailing and social media marketing**

Any
Questions?





Thank you!

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